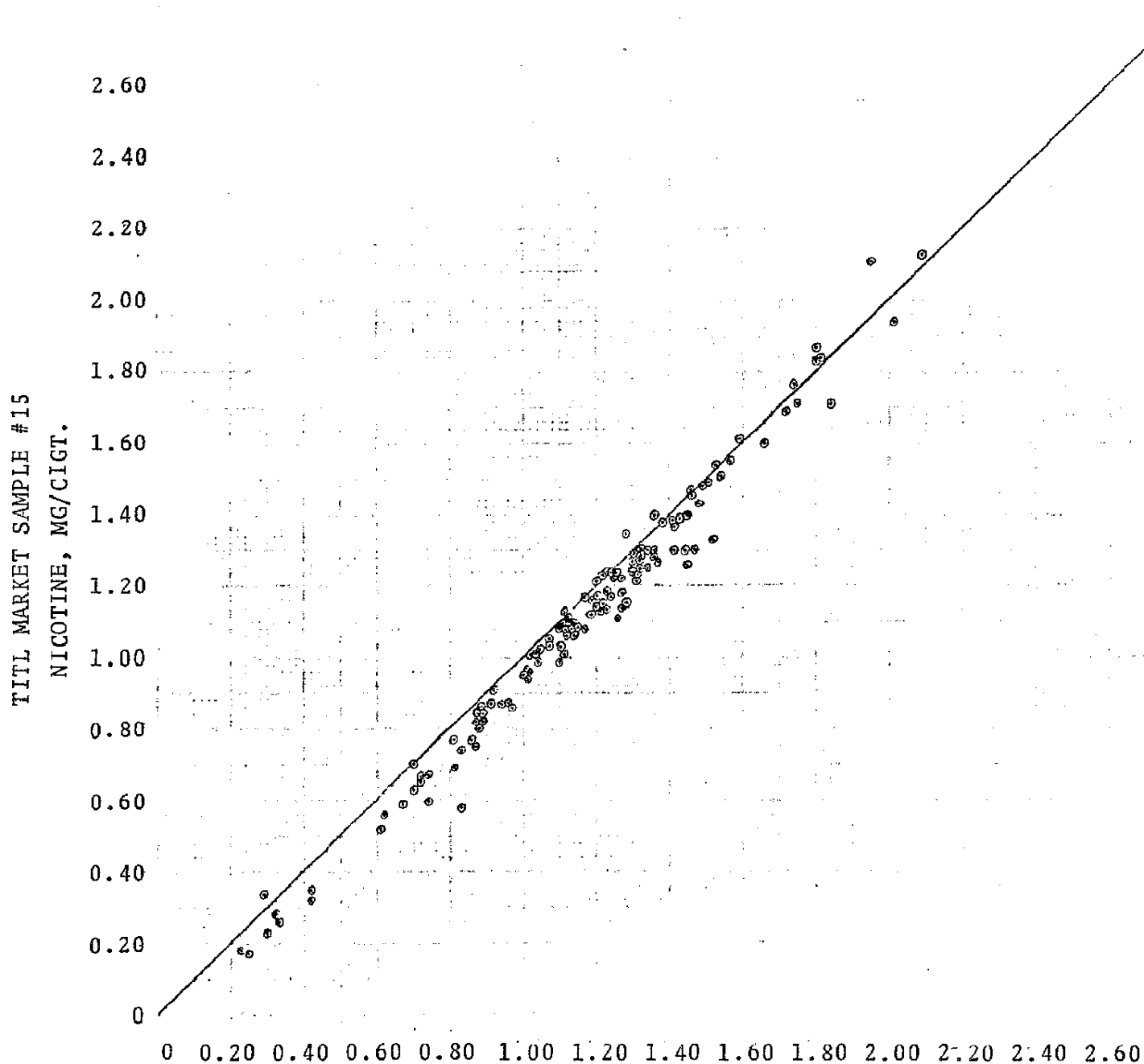


GRAPH #2

TITL MARKET SAMPLE #15 VS. PM DATA (MARCH, 1974)

NICOTINE, MG/CIGT.



PHILIP MORRIS DATA (MARCH, 1974)

NICOTINE, MG/CIGT.

The 45° line represents zero difference
in the nicotine between laboratories.

PM3000764214